

Matt Pointon

UX Designer

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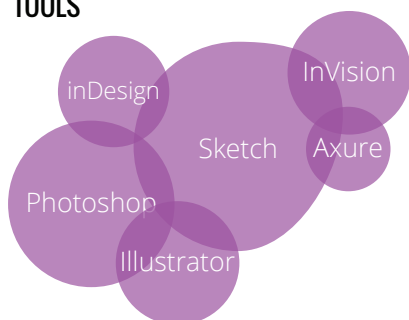
www.mpointon.com

A highly creative, motivated UX Designer with a passion for technology and creating the best User experiences. Love to create elegant and compelling designs for the user, utilising a strong UX and Technical skill set.

EDUCATION

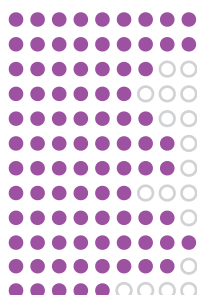
- 2016, Nielsen Norman Group
NN/G UX Certification & NN/G Mobile Specialist
- 2015, University of Sussex (C.P.D), Brighton, UK
M.Sc. Human Computer Interaction, Expected First Class
Completing on a professional/educational partnership programme with American Express and Sussex University
- 2015, Northumbria University, Newcastle, UK
B.Sc. Computer Science, First Class Honours
A highly technical course giving me strong technical and creative thinking skills combined with strong UX and software engineering experience.

TOOLS



SKILLS

- UX Design
- UI Design
- User Research
- Usability Testing
- HTML/CSS
- Interaction Design
- Prototyping
- Javascript & JQuery
- Future Technology
- Design Thinking
- User-Centered Design
- Java



OTHER

- 2016 Member of AMEX Pride UK
- 2016 UX Manager, AMEX Serve2Gether
- 2016 Winning Team, Innovation Challenge
- 2016 Winning Designer, AMEX Design Hackathon
- 2015 Student Representative, Yik Yak
- 2014 Student Representative, Adobe

July 2016 - Present

LEAD UX DESIGNER, UX & INNOVATION LAB

AMERICAN EXPRESS, BRIGHTON, UK

- Managing and leading an internal design & innovation agency that delivers digital consumer experiences across American Express.
- Create design artifacts, product wireframes and interactive prototypes
 - Present design solutions to a wide variety of Teams, Stakeholders and Senior Leadership
 - Plan, manage and prioritise workloads across the team
 - Lead, coach and mentor Junior Designers
 - Engage with internal & external product teams to define product strategy and vision

September 2015 - July 2016

UX DESIGNER, UX & INNOVATION LAB

AMERICAN EXPRESS, LONDON, UK

- Lead visual designer in the UX Lab at American Express I have been designing and conceptualizing user experiences for current and future technology platforms.
- Collaborated with teams to transform ideas and design new user experiences utilizing current and emerging technologies
 - Partnered with developers, product managers and designers to balance user insights and business needs
 - Prototyped and collaborated with engineering teams in an Agile environment, communicating design decisions & technical specifications
 - Lead UX Designer for various Omnichannel digital products across 20 international markets

August 2013 - August 2015

IT OPERATIONS & GOVERNANCE

NISSAN, SUNDERLAND, UK

- Worked in the fast paced European technology department in an area focusing on employee experience and IT service management.
- Extensive data visualisation experience and responsible for presenting and delivering to senior leadership
 - Conducted user research and integrated the results into an innovative training program, successfully delivered to over 300 people in a week
 - Developed internal prototypes using HTML, CSS, PHP and JavaScript
 - Ability to explain complex software challenges to non-technical stakeholders
 - Mentored and managed junior members of the team

July 2011 - July 2015

UX & WEB DEVELOPMENT

MPOINTON.COM, WORLDWIDE

- Established my own web design company through which I designed, created and maintained a number of digital experiences for organisations across the USA and UK. Other duties included designing promotional material, social media strategies and SEO